

Allison Davis
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B.A. Emerson College
Film Production, Writing

Creative Executive: Current TV

- Executive produced over 100 non-fiction segments ranging from political events, style, music, sex, and culture
- Wrote and created original franchise programming
- Negotiated and reviewed contracts
- Sourced, developed, and managed a stable of producers

Producer: Butler, Shine, and Stern

- Oversaw interactive broadcast campaign for Converse
- Created and oversaw marketing plan for Converse commercial contest
- Hired and managed commercial directors for broadcast campaign
- Planned branding strategies tailored to client needs

Producer: A-Ha! Moments Theater Production

- Raised funding from both corporate and private investors
- Hired and supervised cast and crew
- Generated and maintained marketing plan, budget, schedule
- Developed and oversaw original script execution

Creative Executive: Humble Journey Films

- Supported Director/Producer Eriq La Salle in all executive decisions
- Created, pitched, and sold original treatment for dramatic television series to Fox, CBS
- Identified scripts for purchase and developed for sale at major Hollywood studios and television networks

Intern: HBO

- Supported all staff in Original Programming
- Regular stand-in assistant to President, Chris Albrecht

Prior Speaking Engagements:

- George Washington University
- SF Independent Artists Week

- Slamdance Film Festival
- IFP Market